

NEVER COMPROMISE ON QUALITY OR YOUR CORE VALUES

InfoReady started as a niche Information Management (IM) and Business Intelligence (BI) consulting firm. InfoReady specialises in implementing IM and BI solutions that make organisations smarter by transforming data into actionable intelligence. InfoReady offers top-tier consulting services in strategy, delivery, solution design, architecture, and both industry and technology.

“The most challenging part of starting InfoReady was managing the availability of resources and the demand for our services without compromising our core values and quality. We learnt early on that it is better to say no to a request for services rather than provide the wrong resource.

“This is hard to do as a start-up company where every piece of work is critical for securing revenue to grow the business. In the instances where we could not meet the demand in the given timeframe our clients were generally prepared to wait for a short period of time given the niche expert services that we provided.”

Tristan Sternson, InfoReady