

# If Your Business Model Isn't Working - Make Some Changes

*Like most young people, Greg Ellis and Sean Teahan found they often needed cash for unexpected bills, last minute trips and other little financial emergencies. They decided they wanted to help people access extra cash from time-to-time; just small amounts that old-school banks had no interest in offering. It was clear to the duo that Australians needed a cash advance company that was super fast, trustworthy and friendly – something worlds away from the dodgy pawnbrokers and loan sharks down the road. Today, Cash Doctors (now called Nimble) helps thousands of Australians every month who are experiencing short-term cash shortfalls.*

“The beginning wasn't easy. The demand was overwhelming. To keep up, we put every cent we had into the business. We had no money for ourselves. For over a year, we mowed lawns on the side until Cash Doctors started working out.

“Cash Doctors went through a near-death experience in 2007 when regulatory changes meant that the company could no longer operate in Queensland. We spent weeks coming up with ideas on how to save the company while the meagre funds we had were dwindled away on legal fees.

“We were constantly advised to run the business into the ground and to get out with whatever we could. When all hope was nearly lost, a solution to the problem came in the form of a completely changing the business model. We didn't have long to put the change in place and spent very long nights working with the very small IT team to get things going. The company had to shut down completely for a whole week, staff had to be let go, but in good time, the change paid off and the company has continued to thrive since then.”

*Sean Teahan, Cash Doctors Australia*

*At **Brad Huckel & Co**, our ingenious staff will creatively assist you, the business owner, to **make those changes**.*

*Grab hold of **the success you deserve** – today!*

*Call Brad on 02 4655 7263 or [click here](#) to arrange your appointment online.*